

Name _____ Date _____

Check the Privacy Policy

Site name _____

Site URL _____

Should this site have a policy?	Yes	No	Details
1. Is any part of the site content meant for kids 13 and younger? If yes, go to 2.			
2. Does it ask for any private identity information? (This includes information that is requested but not required.) If yes, go to 3.			
3. Does it require private identity information to participate in some or all activities? If yes, then answer 4–17.			

Posting the Policy	Yes	No	Details
4. Does the homepage, or kids' homepage, have a link to its privacy policy?			
5. Is there a link to the privacy policy wherever private identity information is requested?			
6. Are the links clear and easy to find?			
7. Does it give the name, address, phone number, and E-mail address of the person to contact with questions?			

Collecting and Using Information	Yes	No	Details
8. Does the policy list the types of private identity information collected?			
9. Does it say how the information is collected?			

Name _____ Date _____

Collecting and Using Information (continued)	Yes	No	Details
10. Does it say how the site will use the information?			
11. Does it say whether the information is shared with anyone else? (for example, an advertiser)			
Getting Parents' Permission	Yes	No	Details
12. Does the site ask parents' permission before collecting personal identity information?			
13. Does the site ask parents' permission before letting kids chat or post messages? (when private identity information could accidentally be given out)			
14. Does the site ask parents' permission to share private identity information with others?			
15. Does the policy explain that parents can check the information collected and ask to have it deleted?			
16. Will the site contact parents if it changes the way it collects and uses information about you?			
Privacy Seals	Yes	No	Details
17. Does the site show a TRUSTe [®] Privacy Seal for Kids?			
18. Does the site show a Kid's Privacy BBBOnLine [®] seal?			

Be Cyber**Smart!**[®]
 If a site asks for information you do not want to share, leave the site.