

Name _____ Date _____

Privacy Rules!

Site name _____

Site URL _____

Does this site need a privacy policy?	Yes	No
1. Is any part of the site content meant for kids 13 and younger? If yes, go to 2.		
2. Does it ask for any private information at all? If yes, go to 3.		
3. Does it require private information to do some or all activities? If yes, then answer 4–9.		

Posting the Policy	Yes	No
4. Does the homepage, or kids' homepage, have a link to its privacy policy?		
5. Do the pages that request private information have a link to the privacy policy?		
6. Are the links clear and easy to find?		
7. Does it give the name, address, phone number, and E-mail address of the person to contact with questions?		

Privacy Seals	Yes	No
8. Does the site show a TRUSTe [®] Privacy Seal for Kids?		
9. Does the site show a Kid's Privacy <i>BBBOnLine</i> [®] seal?		

Be Cyber**Smart!**[®]
If a site does not have a privacy policy, leave it.